

Tourism Yukon Online Listing Terms & Conditions

Final April 2018

About

The Tourism Yukon Online Listings Program was launched to better meet customers' vacation planning needs by connecting them to the tourism products they want to experience while visiting the Yukon.

Tourism Yukon Online Listings Program is free of charge.

Tourism Yukon still offers the opportunity to [purchase listings in our printed vacation planner](#). However, these listings won't be automatically uploaded to the online listings.

Business Eligibility

The following businesses are eligible to enroll in the Tourism Yukon Online Listings Program:

- Tourism businesses in the business of activities, attractions, transportation, accommodation, camping, or dining.
- Non-government organizations featuring tourism products.
- Municipalities and Destination Marketing Organizations wishing to sell their destination.
- Yukon First Nations Governments featuring tourism products (e.g. – advertising of cultural centres).

In order to be eligible, businesses and organizations must:

- Hold and maintain all applicable insurance, licenses, permits, approvals and statutory authorities issued by any government or government agencies that are necessary to run the Business, Festival or Event.
- Be based in the Yukon or Atlin, BC.
- Be in good standing with Yukon Corporate Affairs and Yukon Workers' Compensation Health and Safety Board (if applicable).
- Have a website or web presence that provides information on cancellation and payment policies (if applicable).

Categories that are currently eligible to enroll include the following businesses:

Activities and Attractions		
<ul style="list-style-type: none">• Air Service• Art• Attractions• ATV/Quad Tours• Canoeing• Cruises• Cultural Centers• Day Trips• Dining• Dogsledding• Fishing• Festivals & Events• Fishing	<ul style="list-style-type: none">• Flightseeing• Golfing• Hiking• Historic Sites• Horseback Riding• Hunting• Ice Fishing• Interpretive Centre• Kayaking• Motorcycles• Mountain Biking• Museums• Northern Lights Viewing	<ul style="list-style-type: none">• Outdoor Equipment Rentals• Rafting• Shopping• Skiing• Snowmobiling• Snowshoeing• Travel Agents & Tour Operators• Vehicle Rentals• Visitor Information• Weddings• Wellness• Wilderness Parks• Wildlife Viewing

Accommodations	Transportation	
<ul style="list-style-type: none"> • Bed & Breakfasts • Cabins & Lodges • Camping & RV parks • Hostels • Hotels & Motels 	<ul style="list-style-type: none"> • Camper & RV rentals • Ferry • Motorcoach & Bus • Rail • Vehicle Rentals • Airlines 	

**categories are subject to change*

To apply:

Eligible businesses must email listings@gov.yk.ca with the following information:

- Business name
- The type of listing categories*

Once approved by Tourism Yukon, businesses will receive an email with login and username information to complete their listing.

*There is no limit to the amount of categories a business can select. However, Tourism Yukon reserves the right to add or delete categories to ensure accuracy.

Online Listing Requirements

Businesses and organizations enrolled in the Tourism Yukon Online Listings Program may submit listings to be displayed on travelyukon.com.

Online Listings will remain active for one year from when it was published. Tourism Yukon will send a reminder for you to update and renew your listing.

The following mandatory Online Listing information must be provided:

- A valid link to a business website or web presence which provides additional details about the business, its services, and booking information.
- Contact information including a valid email address and phone number.
- A written description of the services provided by the business.
- Images no larger than 1 MB and recommended dimensions of 900 x 900 pixels.
- An address or GPS coordinates of the area(s) of operation.
- Accommodation listings must include rates, number of rooms and available amenities.

We also highly recommend you link to any social media and Trip Advisor reviews.. For dining listings, we highly recommend you list your dining options.

Online Vacation Packages Requirements

Businesses and organizations enrolled in the Tourism Yukon Online Listings Program may submit up to seven Vacation Packages to be displayed on travelyukon.com at one time.

Vacation Packages will remain active until their 'effective to' date passes. The operator will receive an email advising them to revise their package or it will expire.

In order to be displayed on travelyukon.com, Vacation Packages must:

- Be a tourism product or experience.
- May be a single experience or service (e.g. Canoeing the Yukon River) or a combined/package experience (e.g. accommodation, ground travel, meals and dogsledding).
- Occur entirely or predominantly within the Yukon.
- Be available for booking - if a Vacation Package is sold out or cancelled, the business owner is responsible for unpublishing the Vacation Package.
- Have a published Online Listing to accompany the Vacation Package.

The following mandatory Vacation Package information must be provided:

- A descriptive title.
- A specific price (or price range).
- Link to a page on a website that provides additional details about the Vacation Package, including booking information - it should not link to the home page or other general pages.
- Valid dates.
- Region(s) where the experience will take place.
- Images no larger than 1 MB and recommended dimensions of 900 x 900 pixels.

Content Review Process

- All submitted Online Listings and Vacation Packages will be reviewed and approved by Tourism Yukon before being displayed. They can be submitted at any time throughout the year.
- Tourism Yukon will review submitted content within 5 business days. Tourism Yukon staff are not available to review submitted content on weekends and statutory holidays.
- Content may be rejected if it does not contain mandatory information or images, or if it contains misleading information, inappropriate copy or images.
- Businesses and organizations will be notified by email if there are any issues with the content they have submitted.

Cause for removal

Online Listings and Vacation Packages may be rejected or removed if:

- The content does not contain mandatory copy, images or information.
- The content contains outdated, misleading information, inappropriate copy or images.
- The Business or Organization is no longer in operation.
- The Business or Organization no longer has a website or web presence.
- The Business or Organization does not maintain all applicable insurance, licenses, permits, approvals and statutory authorities issued by any government or government agency that are necessary to run the Business.
- The Business or Organization is not in good standing with Yukon Corporate Affairs and Yukon Workers' Compensation Health and Safety Board (if applicable).

Complaint Process

- If you disagree with a decision made by Tourism Yukon to reject your Online Listing or Vacation Package please contact Tourism Yukon at listings@gov.yk.ca.

Terms of Use

- Use is solely for the purpose of uploading and displaying Yukon travel Online Listings and Vacation Packages.
- Tourism Yukon has the right at any time, without notice, and in its sole discretion, to deny, suspend or cancel your access if you breach or are suspected of breaching any of these Terms of Use or for any other reason Tourism Yukon deems appropriate.
- Tourism Yukon cannot guarantee the quality, accuracy, completeness or timeliness of Online Listings and Vacation Packages provided and assumes no obligation to verify the content or information.
- To the maximum extent permitted by applicable law, you will defend, indemnify and hold harmless Tourism Yukon, its affiliates and related companies, and each of their respective directors, officers, employees, consultants and agents from and against all claims, liability, and expenses, including all legal fees and costs, arising out of: (i) your breach of these Terms of Use; or (ii) your participation in the Tourism Yukon Online Listing Program.
- Access is provided on an "as is" basis. You should not assume that your use of the Tourism Yukon Online Listing Program will be error free or that the online service will operate without interruption or error.
- You agree to promptly notify Tourism Yukon immediately if you become aware of any unauthorized use of your account and to take such reasonable steps as are necessary to prevent any reoccurrence of such event.
- Although Tourism Yukon takes all reasonable measures to maintain the security of the Online Listings and Vacation Packages, Tourism Yukon will not be responsible for any damages you may suffer as a result of transmitting confidential information through the Internet, or implicitly or explicitly authorizing Tourism Yukon or others to send confidential information to you in this manner.
- Tourism Yukon reserves the right to change these Terms of Use at any time. Your use of the program is governed by the Terms of Use in effect at the time of such use. You should therefore check these Terms of Use periodically.
- The laws of the Yukon Territory and Canada shall govern as to the interpretation, validity and effect of these Terms of Use despite any conflict of law provisions of your domicile, residence or physical location. You hereby consent and submit to the exclusive jurisdiction of the courts and the Yukon Territory in action or proceeding instituted under or related to these Terms of Use or your use of the Site or of the content, information and services provided.